



Southwest Foodservice Excellence, LLC

9366 E Raintree Dr., Suite #101, Scottsdale, AZ 85260

Date/Time: April 29, 2025 / 4:00 pm – 5:00 pm

Location: Dysart Support Services Building

Audience: Alex Clabourne, Amanda Mendoza, Aimee Grzyb, Ally Geary

Agenda: Introduction, our mission, overview, what's new in nutrition, discussion topics, challenges and needs, upcoming initiatives, feedback and collaboration, open forum

Feedback:

As going through the written agenda the following feedback was given.

- **Student feedback surveys-**
 - Students have expressed strong preferences for familiar items but are also open to trying new foods if given the opportunity through tastings.
- **Taste Testing Strategy-**
 - Discussion emphasized the need to expand student voice by conducting taste tests beyond student council participants. Plans to include broader groups and possibly pilot items during parent-teacher events were discussed.
- **Communication Channels-**
 - Instagram remains the strongest visual platform. Ideas include highlighting “Menu Madness” entrée winners and showcasing behind-the-scenes content
- **Challenges acknowledged-**
 - Rising food and labor costs
 - Need to overcome school food stigma
 - Maximizing limited lunch periods; especially in k-4 setting
- **Innovative programs-**
 - Nutrition education modules
 - New breakfast engagement strategies
 - BIC specifically
 - Social media videos to build excitement around new items coming to the menu